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La Sierra Community Center
Carmichael CA 95608-7900
A 501(c)(3) non-profit organization as authorized by the IRS Tax I.D. 68-0026768

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May 2015

Dear Chautauqua Patron,

We are sending out this early notice for the new season to allow you the opportunity to purchase Season Tickets for the new 2015-2016 Season. The biggest advantage, aside from saving money, is that you keep your same seat assignment through the whole six show season.

PLEASE SEE THE NEXT PAGE OF THIS LETTER FOR OUR 2015-16 SEASON ORDER BLANK. In about a month, you will receive a copy of our glossy season brochure. We have also enclosed a copy our new season line-up.

Something new this coming season, we are reducing our show runs from 6 weeks to 5 weeks. Since many patrons prefer the 2 pm matinees we are adding a sixth 2 pm matinee on the 5th Saturday. Each of the seasons 6 shows will have 5 Fridays at 8 pm, 5 Saturdays at 8 pm and 5 Sunday performances at 2 pm, along with 1 - 2 pm matinee on the 5th Saturday.

The price of a season ticket for the upcoming season (six shows) is \$96.00 per subscription. This works out to \$16 per show; a savings of \$24 over our general admission ticket price. That's more than one show for free! Plus, as a Season ticket holder, you do not have a surcharge for seating in the front row and/or the center aisle. These premium seats now have a \$1.00 surcharge for each price category. Our premium seats are A1 through A16 and seat numbers 5, 6, 7 and 8 in every row.

This coming season we will have a total of 8 shows to see during the 12 months; that is 2 shows outside of our "regular 6 show season". **One of the shows is our Christmas show "Scrooge" and the summer show, in 2016, to be announced at a later date.** If you prefer, you can use one of your Flex Passes for the 2015 Summer Show which will be *Sherlock Holmes and the Ladies in Distress*. If you buy a flex pass for one or both of these shows with your Season Subscription they are \$16 each. These extra tickets will be issued in the form of FLEX PASSES. They are good for any show during the year, but, please note, they do require that you call or write and make reservations.

Your assistance in helping us increase our subscriber base is very important. Every empty seat is lost income and reduces the amount we have available for royalties, production costs and theatre improvements. Please tell a friend or two about Chautauqua Playhouse and how much you enjoy it. Please encourage them to come to see a show.

Please fill out the enclosed form to renew your subscription. Renewing by check will save us 4% of your payment in processing fees.

And of course, any monetary donations that you care to include are certainly welcome and greatly appreciated. Since we are a nonprofit 501(c)3 organization, your donation may be tax-deductible to the extent allowed by the law.

Thank you for your continued support of Chautauqua Playhouse, and we thank you in advance for your renewal. We look forward to seeing you soon and hope you'll continue to enjoy our productions.

IN ORDER TO RETAIN YOUR SAME SEATS AS LAST SEASON WE MUST HAVE YOUR RENEWAL IN OUR OFFICE BY JUNE 14TH. SPECIAL REQUESTS FOR CERTAIN SEATS ARE DATE STAMPED AND CHANGES ARE MADE AS AVAILABLE ON A FIRST COME BASIS. FINAL DEADLINE FOR SEASON TICKETS IS JULY 6TH, 2015.



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Tickets@cplayhouse.org - Box Office Hours: Fridays, when there is a show on that weekend, Noon to 5 p.m.

TICKETING OPTIONS FOR OUR
2015-16 MAIN STAGE PRODUCTIONS

SEASON TICKETS you pick the Week (1 through 5) and the Day (Friday, Saturday or Sunday) and your particular seating requirements. Once your tickets are issued you are assigned the same seats for each performance, and if desired, each year that you continue to renew your subscription you will be assured of having the same seats for each production. You may exchange tickets for another date, however, you will not necessarily have the same seats as your Season Ticket assignment. Please make all ticket exchange requests at least 48 hours in advance by telephone or email. As a season subscriber you are permitted 2 exchanges for each seat for each show; a 3rd request for an exchange of the same show may result in a nominal re-ticketing fee. There is a \$5.00 charge for reissuing an expired ticket. If you're unable to get your desired seating accommodations you may request a refund of all unused tickets. If for some reason you not attend a show and wish to donate the ticket back, please notify the Box Office as soon as possible. The ticket value will be recorded as a donation on your part on your end-of-the-year donation statement.

Subscription Fee for 6 Show Season = \$96.00 each

A savings of \$24 over the price of General Admission plus you have the same seats for each of the 6 regular performances.

Subscription Fee for 7 Show Season = \$112.00 each

This includes a Flex Pass for either Scrooge or the Summer Show. A savings of \$28 over the price of General Admission plus you have the same seats for each of the 6 regular performances.

Subscription Fee for 8 Show Season = \$128.00 each

This includes a Flex Pass for both Scrooge and the Summer Show. A savings of \$32 over the price of General Admission plus you have the same seats for each of the 6 regular performances.

Please note that these Flex Passes do not guarantee your same seats for these special productions as they do not have as many performances. To reserve specific seats call or email to reserve them as early as possible.

FLEX PASSES are priced at \$17.50 each and can be purchased at any time, however, if you purchase now they are \$16.00 each. There is a minimum purchase of 5 Flex Passes per transaction. Flex Passes are valid for one year from date of issue. They may be given to anyone to use. After purchasing, you can make reservations via email or telephone at any time. You can also make your reservations online however, you will incur an internet ticketing fee. Flex Pass ticket numbers are stored electronically under the name of the person purchasing them. If lost, they can be replaced if they have not been redeemed. Please treat them like cash.

PREFERRED SEATING front row (A2-A16) and center aisle seats (#5 and 6 and also #7 and 8 of each row) are now considered Preferred Seating and cost \$1 extra, however, Season Subscribers are not assessed this extra charge. Another important advantage to being a Season Subscriber.

PLEASE PRINT CLEARLY AND CAREFULLY

Name _____

Address _____

City _____ Zip _____

Home Phone _____

Cell Phone _____

Email _____

We will use your email to remind you of upcoming performance reservations, and we will also email all tickets which are being exchanged which you can print at home or present on your smart phone.

2015-16 MAIN STAGE PRODUCTIONS

of Packages

_____ 6 Show Subscription @ \$96 each = \$ _____

_____ 7 Show Subscription @\$112 each = \$ _____

_____ 8 Show Subscription @\$128 each = \$ _____

Weekend Preferred 1st 2nd 3rd 4th 5th

Day: ___ Friday 8pm ___ Saturday 8pm ___ Sunday 2pm

or _____ **Saturday Matinee on 5th Saturday (NEW)***

***Because so many of our patrons like to attend the 2 pm matinee's and want particular seats we can't always accommodate them, so we are adding a Saturday Matinee on the 5th Saturday of each run.**

_____ Please use our same seat assignments, or make the following changes, if possible: _____

If you are requesting a change in seat assignments, please indicate if you are able to change to another performance weekend _____

.# of flex passes

_____ Flex Passes @ \$16 each = _____

minimum of 5 Flex Passes per order.

\$2.50 CREDIT FOR EMAIL OR HOLDING TICKETS

If you agree to accept your tickets via email, or held at the Box Office window, you are entitled to a \$2.50 credit per subscription

of Subscriptions _____ X \$2.50 credit = \$ _____

_____ E-mail Tickets _____ Hold at Box Office Window
for pick up on day of performance

2016-15 CHILDREN'S SHOWS

of packages

_____ 5 Show Packs @\$30 each = \$ _____

_____ 1st Saturday _____ 2nd Saturday _____ 3rd Saturday

_____ Noon OR _____ 2 pm Seating is not assigned at the Children's shows.

Shows are: Henny Penny, Christmas Catastrophe, Goldilocks and the 3 Bears, Beauty and the Beast, and Golliwoppers!

_____ Also include our donation of \$ _____

Chautauqua Playhouse is a 501(c)(3) non-profit organization as authorized by the IRS. Tax I.D. 68-0026768. Consult your tax advisor about income tax deductibility.

TOTAL ORDER \$ _____

_____ Our check # _____ is enclosed .

Signature _____

If you are renewing your subscription from last year and had tickets for the 6th Weekend, please note that there will be no sixth weekend except for the 2 pm matinee, which will be on the 5th Saturday. Please select a performance weekend—we will attempt to give you your same seats on the new day that you select.